



**PLANNING COMMISSION
MINUTES
FEBRUARY 13, 2020**

The rescheduled meeting of the Sevierville Regional Planning Commission was held at the Civic Center, 130 Gary Wade Boulevard, Sevierville, Tennessee on Thursday, February 13, 2020 at 5:00 PM.

There were present and participating:

MEMBERS PRESENT

Lyle Overbay, Chairman
Jim Arwood, Vice Chairman
Vincent Snider, Secretary
Robbie Fox
Wayne Helton
Austin Williams

MEMBERS ABSENT

Daryl Roberts

STAFF PRESENT

Dustin Smith, Development Director
David Black, Building Official
Brooke Fradd, Recording Secretary

Chairman Overbay declared a quorum present and announced the meeting would proceed.

APPROVAL OF MINUTES

A motion was made by Mr. Arwood, and seconded by Mr. Williams, to approve the minutes from the January 7, 2020 meeting. The motion passed with a unanimous vote.

OLD BUSINESS

None

NEW BUSINESS

MASTER SIGN PLAN – WILDERNESS DEVELOPMENT CORPORATION REQUESTS MASTER SIGN PLAN APPROVAL – 175 GISTS CREEK ROAD (CITY).

Staff Recommendation

Mr. Smith stated that the master sign plan includes signage seen from public vantage points which would require City permitting. The plan consists of main signs on Old Knoxville Highway and Gists Creek Road, an employee entrance sign on Old Knoxville Highway, and replacing the Sevierville Convention Center, Sevierville Golf Club, and Wilderness at the Smokies directional signage. The plan also proposes a mural at the Soaky Mountain Wilderness Water Park. The park will have a wave pool, with a video board, and the developer would like to use the back of this board for a mural. The Commission discussed the content of the mural, a crashing wave to cover the entire 50-foot by 20-foot board area, which could be viewed by the general public. The commission deemed the wave concept to be commercial messaging for the water park. They recommended a redesign of the mural, to be approved in-house by the City staff.

Action Taken

Mr. Arwood made a motion to approve the master sign plan, subject to the mural redesign. The motion received a second from Mr. Williams and passed with a unanimous vote.

PUBLIC ART – DEADHORSE, INC REQUESTS MURAL APPROVAL – 129 BRUCE STREET (CITY).

Staff Recommendation

Mr. Smith explained that a maintenance plan for the proposed mural has been submitted and reviewed by staff. Mr. Williams stated that the Sevier Commons Association (SCA) has reviewed and approved the mural. Mayor Fox raised concerns regarding possible issues with the copyright of the “Red’s Café” name. Mr. Williams agreed to secure these rights before proceeding with the mural.

Action Taken

Mr. Snider made a motion, which received a second from Mr. Helton, to approve the mural, subject to the obtaining the rights to use the “Red’s Café” name. The motioned passed with all voting in favor, except Mr. Williams who abstained.

PUBLIC ART – SEVIER COUNTY BANK REQUESTS MURAL APPROVAL – 111 EAST MAIN STREET (CITY).

Staff Recommendation

Mr. Smith stated that this proposed mural would be located on the back of the Sevier County Bank storage building, visible from the downtown gazebo. A maintenance plan for the mural has been submitted and reviewed by the City staff. Due to the nature of the mural, SCA anticipates it becoming a photo opportunity for people visiting down. Mayor Fox recommending having an Americans with Disability Act compliant path to accommodate foot traffic to the mural.

Action Taken

Mr. Snider made a motion to approve the mural, which received a second from Mr. Helton. The motion passed with a unanimous vote.

STAFF REPORT

None

ADJOURNMENT

There being no further business, the meeting adjourned at 5:20 PM.

Lyle Overbay, Chairman

Vincent Snider, Secretary

Brooke Fradd, Recording Secretary