

October  
2022



# Parks and Recreation

## Monthly Report for October 2022

### THE DIRECTOR'S BOX

*'The Directors' Box'... Bob feels you need to know the following...October 2022*

#### 👍 Ups and Downs for the Month: 👎

*Out Landscaping Team continues to brighten and enhance our City- they won 2<sup>nd</sup> place for Downtown Display for the 2022 Chamber Harvest Festival.*



-Maintenance Staff continue to install Winterfest Displays and installed fencing for the upcoming utility installation for the Community Center and Police Department expansion projects.

-Bids were opening on the new dedicated Pickleball Courts at City Park. As with everything of late, the bids came in over budget, but staff 'value engineered' the project and will recommend that the project be built while the design will allow for additional improvements in the future. Thanks to Bryon Fortner for his help on the numbers.

-Staff continue to work on the Community Center Expansion and Blueway Development Projects, good progress were made on both projects in October.

-Thanks to Public Works; City Park parking lots were resurfaced and restriped in October, what a nice improvement. Thanks goes to Public Works, especially Nathan!

-Due to heavy usage on the pickleball courts, staff has been researching the best method for developing a user policy at the courts. This is a work in progress, with a recommendation forthcoming soon.

-Staff has been working with our Risk Manager is restructuring our Agreements with groups for consistency and clarity. Again, this is a work in progress.

-The Director will meet with BMA on November 7<sup>th</sup> to revisit the East Sevierville Park Project and Pickleball Courts,

-October saw a 21% increase in revenue compared to 2021 in the Bowling Center.

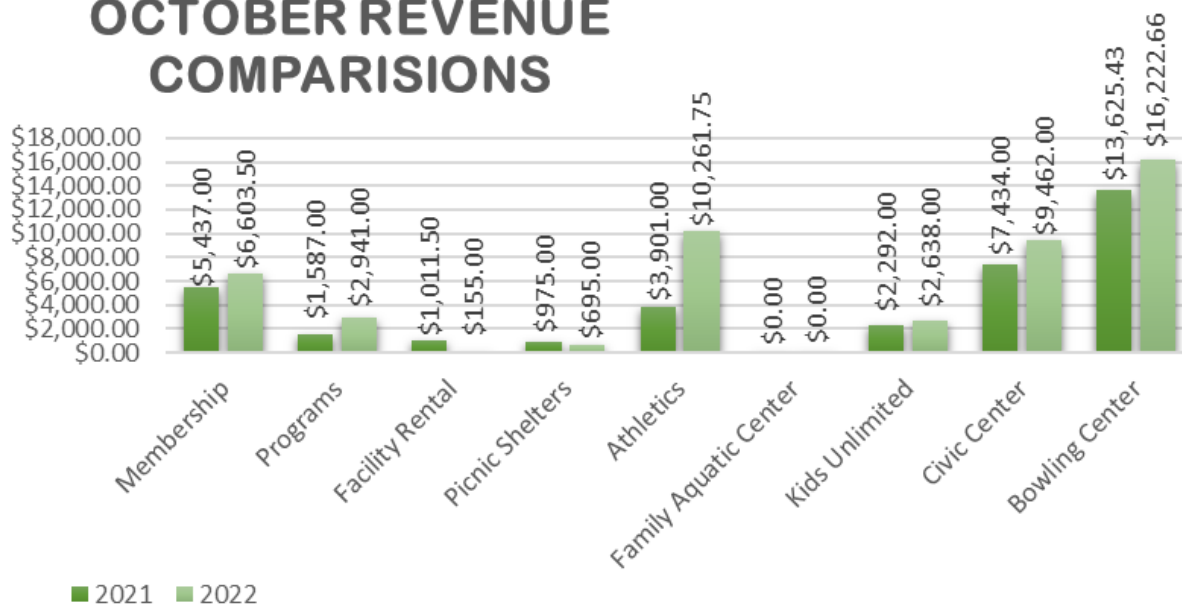
-Sevierville along with both Pigeon Forge and Gatlinburg will host approximately 400 parks and recreation professionals at the Annual Tennessee Parks and Recreation Association annual conference next month. Planning for this event by Staff has been ongoing for months. The Chamber of Commerce provided 400 water bottles for each delegate.

## FY22 VS FY23

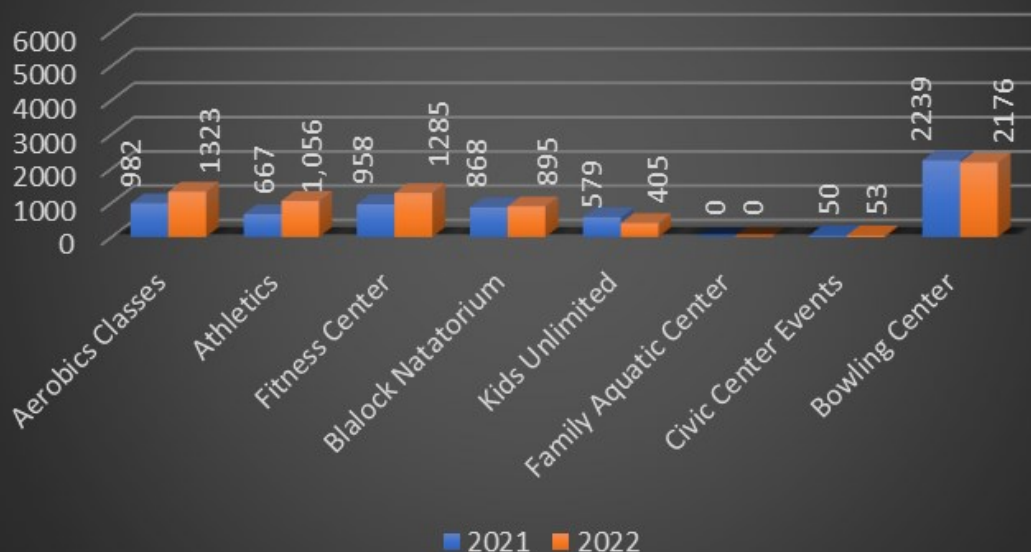
**Revenue up from last year \$15,000 dollars for October !**

**Attendance up from last year by 1,200 for October !**

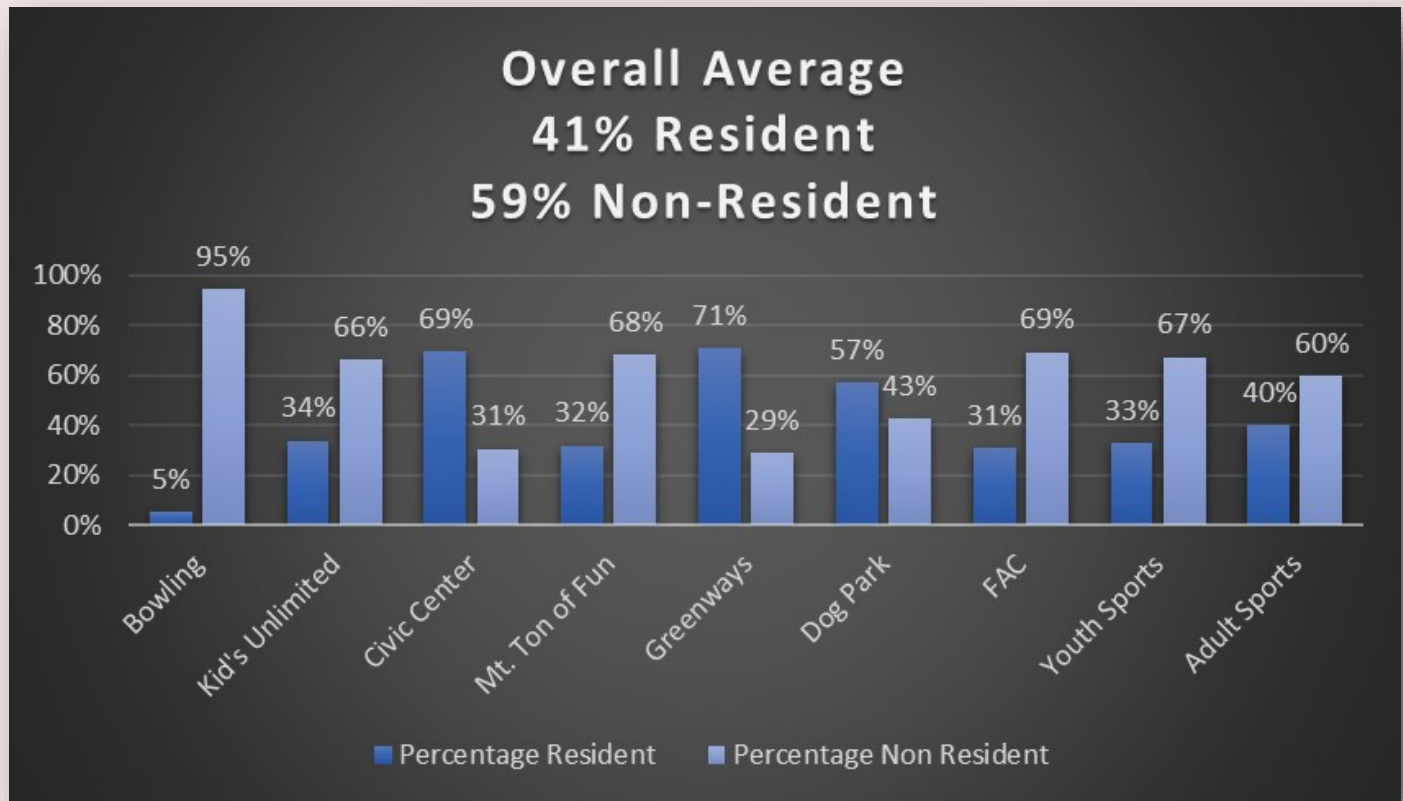
### OCTOBER REVENUE COMPARISONS



### OCTOBER ATTENDANCE COMPARISONS



# FY23 Resident vs Non-Resident Usage





# *Division Highlight for October 2022*

## *Winterfest Display Installation*

Winterfest starts November 11th. It takes 6 employees 4 weeks to install and erect the displays. The Winterfest staff typically start installation October 1st and are scheduled to finish installation October 28th.

**NOTE:** 75% of Winterfest is installed at night to reduce traffic congestion.

