



Monthly Report September 2016...page 1

Items of note from the director's desk:



Up's for the month...

- Started construction on the Phase II Greenway Project
- TEAM DOG PARK visited the Asheville, NC area and viewed three different Dog Parks for ideas. See attached Concept Plan as a result of this trip by TEAMDOG PARK.
- Submitted Farmers Market Marketing Grant with the Tennessee Division of Economic Development
- Some Fees @ the Community Center were reduced on September 1st.....we spent about \$600 dollars on Facebook/Social Media Advertising these changes. We reached over 20,000 people on our Social Media Campaign and we have generated over \$6,000 dollars in new revenue from these changes. Now this is "win/win"...



Not So Much an Up for the month...

- The Mayor and I met with a Group of Concerned Members of the New Salem Church Task Force on the location of the Greenway. Hopefully some resolve will be forthcoming soon.
- Attended TDEC Grant Workshop for West Prong Greenway and was informed that the RTP Grant Monies would not pay for lighting improvements. However, the Director feels there are ample monies budget to for installation of the new lights on the new extension, but the rehab of the older lights will not be done with this grant project.

Highlights from each Program Area for:

September 2016

Aquatics:

- Fall Swim Lesson have started,
- The lap lanes have been super busy this month. Hope it stays that way!
- Still in the process of training part time employee's to work at attendants.

Athletics:

- Hosted one weekend tournaments (Mike Bacon men's softball)
- Continued Fall SMYBA season
- Continued Fall men's and coed adult softball
- Continued maintenance of soccer fields at Children's Home.

Bowling:

- YABA league and High School bowling are in full swing.
- Tim Parton continues to participate one the Employee Advisory Board.
- League night are good and busy!

More on next page.....

Children's Programs:

- We are off to a good start with the Active Afternoons Program. Highlights for this month included: obstacle course competition, making homemade ice-cream, swimming at the FAC and making cotton candy.
- Thanks goes to Mike Williams at the Fire Department for getting us all new car seats for the van.
- Began employee time approvals with the new Executime system.

Civic Center:

- Facebook Boosted Post AD ran until September 14th for new pricing at Community Center. Very successful post reaching 20,292 people.
- Added Memorial Tree Application to the website.
- Added new pricing to website and continue to keep P&R programs current on website.

Fitness Center:

- Gloria Ray and Danielle Speelman are doing very well as new instructors.
- We are seeing a lot of people stopping by to view our facilities since the new lower prices were implemented.
- Karen Quilliams and Gloria Ray are training with Roxanne in the pool to help out the H2O classes.

Maintenance of Parks/Greenways/Swimming Pools/Landscaping/Other Grounds

- Continued Winterfest rehab and started installation on Sept 11.
- Plants Fall annuals
- Continued landscape maintenance at Events Center (mulching) 3,
- Winterized 2 small pools at FAC
- Kept mowing schedules current during this time
- Started greenhouse rehab

More on next page.....

Monthly Report September 2016.....page 3

Revenue Numbers for September 2017-FY 2017

Revenues September 2016	FY 2016	FY 2017	Projection FY 2017	Percentage for FY 2017
Community Center	\$74,850.81	\$77,518.60	\$342,500.00	23%
City Park	\$22,924.45	\$21,958.57	\$89,000.00	25%
Family Aquatics Center	\$35,688.62	\$46,399.92	\$96,000.00	48%
Civic Center	\$14,253.00	\$15,991.00	\$60,000.00	27%

Employee Discounts for September 2016-FY 2017

City Employee Discounts for September 2016	Original Price	Total Sales	Y-T-D Total Discounted Amount
Family Aquatics Center Concession	\$0.00	\$0.00	\$5.75
Family Aquatics Center Admissions	\$0.00	\$0.00	\$0.00
Civic Center Rental Fees	\$30.00	\$24.00	\$118.00
Sandbaggers Snacks	\$237.75	\$189.80	\$180.13
Bowling Center	\$0.00	\$0.00	\$0.00
Program Fees	\$26.00	\$20.80	\$25.40
Facility Rental	\$70.00	\$56.00	\$14.00
Swim Lessons	\$0.00	\$0.00	\$6.00
Picnic Shelter	\$36.00	\$28.80	\$32.40
Kids Program (Summer Adventure)	\$0.00	\$0.00	\$2,040.00
Kids Program (Summer Extended Program)	\$0.00	\$0.00	\$390.00
Kids Program (Spring Extreme)	\$0.00	\$0.00	\$0.00
Kids Program (Flurry of Fun)	\$0.00	\$0.00	\$0.00
Kids Program (Active Afternoons)	\$0.00	\$0.00	\$0.00
Community Center Pool Admissions	\$0.00	\$0.00	\$3.60
Total	\$399.75	\$319.40	\$2,815.28

End of Report

Report submitted by: Bob Parker-Director
With the assistance of Staff Members

LEGEND

- 1 ADA - UNIVERSAL DESIGN (2 SPACES)
- 2 CONCRETE / PERMEABLE PAVER ENTRY PLAZA
- 3 WATER FOUNTAIN (COMBINED BOTTLE FILL, ADA, K-9 BOWL, FEATURES) DRAINS TO RAIN-GARDEN
- 4 MULTI-TERRACE RETAINING WALL / SEATING
- 5 PEDESTRIAN LIGHT POLE WITH L.E.D. FIXTURE AND RIVER-SLUICK / CONCRETE SONOTUBE BASE (TYP)
- 6 PEDESTRIAN CROSS-WALK
- 7 PETS SAFE LOGO AND ENTRANCE SIGNAGE - UPLIFT BRICK COLUMN WITH BLACK POWDERCOATED BRACKETS AND HANGING DOUBLE SIDED HIGH-DENSITY 3-D SIGN
- 8 RAIN-GARDEN (WATER INFILTRATION)
- 9 ADA SIDEWALK WITH CURB ON UPHILL SIDE
- 10 MULCH SURFACE
- 11 6" BENCH (TYP)
- 12 CRUSHED LIMESTONE SURFACING
- 13 ADDITIONAL ALUMINUM PETS SAFE SIGNAGE
- 14 MAINTENANCE ACCESS GATE AND DRIVEWAY
- 15 5' HIGH - LARGE DOG PERIMETER FENCING
- 16 LARGE DOG OPEN SPACE
- 17 SCULPTURE / PLAY ELEMENT
- 18 8' WIDE 5' HIGH FENCING AND ACCESS GATE WITH INDUSTRIAL / LOCKABLE LATCHES
- 19 30' WIDE VEGETATED BUFFER
- 20 SMALL DOG OPEN SPACE
- 21 4' HIGH - SMALL DOG PERIMETER FENCING



SEVIERVILLE'S
UNLEASHED DOG PARK SEVIERVILLE TN



bottleDESIGN
 LANDSCAPE / ARCHITECTURE

FALL 2016

CONCEPT SITE PLAN