





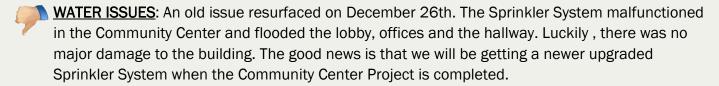
## **Parks and Recreation**

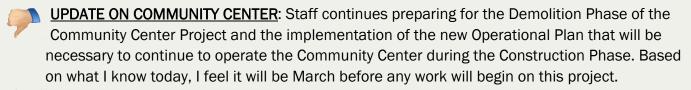
**Monthly Report for December 2022** 

### THE DIRECTOR'S BOX

'The Directors' Box'... Bob feels you need to know the following...

#### Ups and Downs for the Month: December





COURT POLICY AND FEES: Staff researched the issue, presented to the Parks and Recreation Services Advisory Board who recommended and the Mayor and Board of Alderman approved a new Court Policy and Fees for our combination Pickleball/Tennis Court complex. Staff feels this policy will provide a fair and equitable management system for use by the public, our school commitments and the private sector that will want to use the courts for lessons and tournaments.

<u>Blueways</u>: We met with our Blueways Consultant this month. We saw the first design draft of our five(5) designated Blueway Access Points. There is more work to be done, but progress is being made.

NEW SIGNS: This month; I spent a great deal of time attempting to improve our Signage System located at throughout the City at each park and greenway. Some of these signs were over 25+ years old and were showing their age. The goal of this project was to transition all signage to the new Branding Format that you see on our Greenways and Welcome Signs. We were able to reuse some of the metal signs to save money. Below is a sample of what the signs will look like, we hope to have all new signs re-installed with the new look by the end of January 2023.

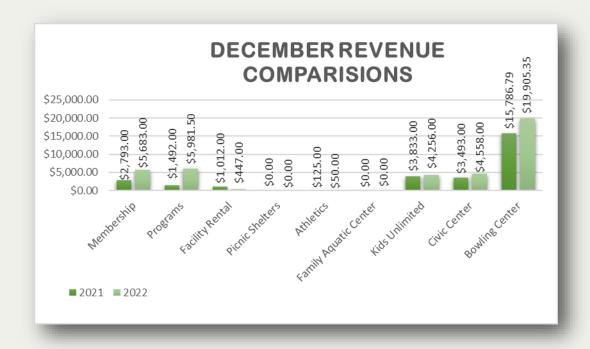
**New Signs** 

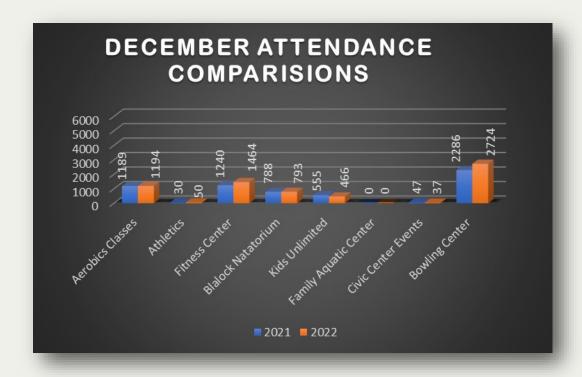




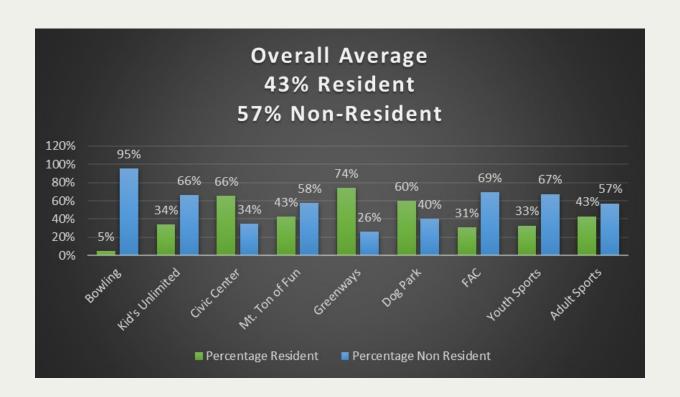


# FY22 VS FY23 Revenue & Attendance





### FY'23 Resident vs Non-Resident

















## Highlighted Area for the Month of December

## Parks and Recreation Services Advisory Committee

Did you know that we have a Citizen Advisory Board for Parks and Recreation? Yes, we do and this six (6) member volunteer committee is made up of five (5) citizens and one (1) representative from the Mayor and Board of Alderman.

What is their official name: Parks and Recreation Services Advisory Committee

Who is on this Committee?: Robert "Bubba" Fox, Steve Springer, Elizabeth McCarter, Eddie Helton, Dennis Snider and Alderman Devin Koester

#### What is their role and responsibility?

- Their role is to advise both staff and elected officials on programs and facilities managed by the parks and recreation department.
- They are requested to offer constructive suggestions and criticism regarding the operations of the department.
- They recommend policies and procedure s for the cities Urban Forestry Program,
- They recommend fees and charges and a cost recovery program for users of the cities facilities.

**When do they meet?** The Committee is required to have one Annual Meeting to elect officers and then normally they meet when there are issues to discuss or when recommendations are needed.

Please see the Minutes of the December 2022 Meeting on the next page.....



#### City of Sevierville Parks and Recreation Services Advisory Board

#### Meeting Minutes/Monday December 12, 2022

#### **Members Present:**

Robert W "Bubba" Fox II, Eddie Helton, Dennis Snider, Steve Springer

#### **Members Absent:**

Devin Koester and Elizabeth McCarter

#### Others Present:

Bob Parker, Director of Parks, and Recreation/Nicole Sutton, Parks, and Recreation Administrative Assistant

Patrick Oxley, Parks, and Recreation Athletics Supervisor

Chairman-Bubba Fox called the meeting to order at 5:01pm

#### **Approval of Minutes**

No minutes available to approve because there was no quorum last meeting.

#### **Old Business**

<u>Community Center Update:</u> THEREUPON, The Director updated the committee on Community Center project. Construction to begin the first quarter of 2023. The Budget remains at \$10 million dollars. The Community Center Operation plan during construction will require everyone will enter from the side entrance. This Plan is scheduled to be implemented on Monday, January 16.

East Sevierville Park Update: At a workshop last month the Director informed the Committee that BMA approved for the project to move forward for Phase 1 with a \$10 million dollar budget. SCHS Clubhouse will be paid for by the schools, City will share concessions. Phase 1 will concentrate on youth fields by reducing the size of fields, providing two multipurpose fields and a high school girls softball field along with a playground and walking trail. The goal is to present this plan to BMA on February 6, 2023.

#### **New Business**

Youth Baseball: THEREUPON; The Director updated the committee on the SMYBA baseball. The volunteer Association has dissolved, and the league will be operated solely by the City of Sevierville. It is the intent to continue the partnership with Pigeon Forge for interleague play. City Staff feels it is important to maintain the name Smoky Mountain Youth Baseball and City staff created two (2) logo options to be used as the new SMYB brand. The Director asked the committee to choose which logo would be used moving forward. The committee voted Option #1.

<u>Court Policy</u>: THEREUPON; The Director updated the committee on the new Pickleball courts at Sevierville City Park and explained why is was necessary to develop a more comprehensive policy for groups wanting to use the courts for school events, private lessons and tournaments. Thereupon Dennis Snider made a motion to recommend the policy as presented. Steve Springer seconded the motion. Motion Passed.

<u>State Grants</u>: THEREUPON; The Director then informed the Committee that the State of Tennessee were making Local Parks and Recreation Grants 50/50 matching grants available. The Director presented four suggested projects for consideration and requested input from the Committee. The Director informed the Committee that all four proposed projects were included in the Master Plan. The Committee suggested concentrating on improvements to City Park and Blueway Access Points for projects.

THEREUPON, Chairman Bubba Fox made a motion to adjourn at 5:34 pm.